



Proposal for Southern Surgical Providers

Prepared For: Fawn B. Smith of Southern Surgical Providers

Prepared By: Wesley Woods of Coastal Empire Creative

Introduction

Thank you for giving me the opportunity to submit a proposal for the design and development of the Southern Surgical Providers website. Ultimately, our goal is to help you succeed on the web, and we feel that by helping you accomplish this, we are also fulfilling our own mission!

In this proposal, you will find a breakdown of two different website design package options. One is an all-inclusive deal, while the other is a package that gives you a website with the ability to manage it on your own. Please be sure to take note of the features included with each package. If you should have any questions or concerns, please do not hesitate to contact me at wesley@coastalempirecreative.com.

At the bottom of this proposal, you will have the opportunity to approve this proposal online, or you can download the PDF, sign it for approval, and email it back to me at the email address above.

May God bless you in all that you do!

Wesley Woods

Owner: Coastal Empire Creative

About Coastal Empire Creative

Although Coastal Empire Creative officially launched this year, our owner, Wesley Woods has been serving up beautiful websites for over a decade. All of our websites are built on the WordPress platform and hosted on green servers with 99% uptime, which gives our clients ease of mind knowing their site is being built on one of the most well-known and widely used CMS platforms available and is ready to take on any traffic level.

Coastal Empire Creative specializes in WordPress Website Design and Development, Search Engine Optimization, Email Marketing, Social Media Management and Content Creation and Copywriting. To learn more about our services, please [click here](#). If you would like to learn more about our mission and values, please [click here](#).

Southern Surgical Providers Project Overview

- Custom website design that is 100% mobile-responsive
- Extensive SEO keyword research for main and longtail keywords for your niche ensuring long-term and sustainable traffic to your site from search engines
- 1-5 Page Website
- On page SEO
- Get in Google services and webmaster tools
- Simple, clean and easy to navigate
- Unlimited emails (if necessary)
- Hero image with an H1 heading that aligns with main SEO keyword
- Downloadable digital forms (PT Paperwork, surgical instructions, etc.)
- Social media links and integration
- Contact section and contact forms throughout the site
- Call to action buttons where needed

Coastal Empire Creative **Elite Package**

This package is all-inclusive and **includes website design and development + our managed monthly hosting and maintenance**. This package is incredibly awesome because the client never has to worry about updating, keeping backups, hosting, SSL certificate issues, adding information or pictures, etc. We do all the work, so you can stay focused on what you're good at!

\$1799 + \$49 Per Month

On all website design projects, 1/2 payment of the total cost of the project is due up front, and the remaining 1/2 payment is broken down over the next 4 consecutive months on the 1st day of that month. Hosting and maintenance packages are also automatically deducted on the 1st day of each month.

Our Elite Package comes with these amazing features.

Custom Design and Unlimited Pages	Free SSL Certificate	Mobile Responsive Design	99.9% Uptime Hosting & Maintenance
SEO Keyword Research	Online Giving and Payment Integration	Podcast Integration	Unlimited Email Accounts
Free Transfer from Existing Host	Free Monthly Updates	Expert Advice and Support	WordPress CMS

Coastal Empire Creative **Standard Package**

This package **includes website design and development only**. If any changes need to be made to the site, these changes are billed at \$65 per hour. The price below includes a two hour in person or screen share WordPress walk through for the individual that will be the admin for the site.

\$2499

On all website design projects, 1/2 payment of the total cost of the project is due up front, and the remaining 1/2 payment is broken down over the next 4 consecutive months on the 1st day of that month. Hosting and maintenance packages are also automatically deducted on the 1st day of each month.

Are you ready to turn this proposal into a contract?

If you are ready to move forward, please place a check mark beside your selected package and then sign and return this proposal back to us as quickly as possible!

_____ I would like to proceed with the **Elite Package**

_____ I would like to proceed with the **Standard Package**

Printed Name

Date

Signature